



# SRINIVAS UNIVERSITY

## HIGHLIGHTS An IQAC Initiative

Volume: 1  
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### 1. NAGALAND GOVERNOR P.B. ACHARYA VISITS SRINIVAS UNIVERSITY AT MUKKA

Nagaland Governor P.B. Acharya visits Srinivas University at Mukka on 3rd July 2019. Speaking on Challenges in Higher Education and The National Education Policy at the Srinivas University, He said institutions, including universities imparting education, should become part of the national growth. Besides empowering students with knowledge and skill, universities should make them enterprising leaders.



Stating that education should have a definite goal, also he noted that education that enhances the reputation of the country should be capable of uplifting the lives of rural people. North-eastern States are now becoming empowered as hundreds of students from there are getting an education in institutes in Dakshina Kannada. Chancellor A. Raghavendra Rao, Pro-Chancellor A. Srinivasa Rao, Vice Chancellor P.S. Aithal, Registrar Anil Kumar and others were present.

### 2. NATIONAL CONFERENCE ON CONTEMPORARY ISSUES AND CHALLENGES OF TEACHER EDUCATION

Srinivas University, School of Education organized a National Conference on 13th Saturday on the theme "Contemporary Issues and Challenges of Teacher Education", which was inaugurated by Leonilla Menezes, Principal St. Ann's College of Education, Mangaluru. In the inaugural speech she pointed out that education keeps developing according to the

need of society, with innovations on methodologies of teaching and research. Chief Guest Dr. Amithab Anand from SKEMA Business School, Sophia France, spoke about effective body language is essential for teachers, he further added on the ethical issues of research. Vice-Chancellor Dr. P.S. Aithal spoke about providing scope for research and development in Srinivas University.



The President of A Shama Rao foundation and Chancellor of Srinivas University Sri CA. A. Raghavendra Rao, presided over the function and said that educational institutions must take part in social development, by solving global problems. Dr. Srinivas Rao Vice President of A Shama Rao foundation and Pro chancellor of Srinivas University, Dr. Ajay Registrar (Development) were present during the function. More than 50 delegates participated in the National Conference. Dr. Jayashree K. Dean, School of Education, Srinivas University welcomes the gathering and Dr. Vijayalakshmi Nayak, convener of the conference proposed the vote of thanks. Mrs. Shakeela and Mr. Padmanabha, Faculties of the department were the masters of ceremony. In the second session of the conference, the keynote address was given by Dr. Anil Kumar, Registrar of Srinivas University and Mr. Pradeep, senior faculty from the school of humanities and social work. It was followed by the paper presentation from delegates from in and around Mangalore.

Dr. Kumara Swamy, Reader, Government College of education was the moderator for paper presentation sessions, gave valid suggestions to the paper presenters. The selected papers of this conference will be published after review in journals with ISBN numbers.

### 3. CAREER GUIDANCE AT THUMBAY PU COLLEGE, BANTWAL

The Dean Dr. Shailashri V.T and Professor Anumesh Kariappa of College of Management and Commerce conducted an interactive session with the Pre-University students of the commerce stream at Thumbay Pre-University College on 13<sup>th</sup> July.



The session began with a formal program followed by the career guidance talk. Students were asked to have a proper self-assessment about themselves and choose a career of their passion. The career assessment path was explained and also the scope of various commerce and management courses were highlighted during the session. It was a great experience of fostering young minds.

### 4. ORIENTATION PROGRAM AT SRINIVAS UNIVERSITY



Orientation Program for 2019-20 Academic year Students of Srinivas University is held at the City Campus, Pandeshwar, Mangalore.



The event was inaugurated by C.A. A. Raghavendra Rao, the Chancellor of Srinivas University. Then he spoke, addressing the audience that, Students who have learned at our institution have now grown up on an international level. Also, there is a latest development in a curriculum and syllabus. So that they need not to wait for any job, they get a job very easily. The Vice Chancellor of the Srinivas University, Prof. P. S. Aithal spoke that, To become a student of Srinivas University you should have a eligibility. We see everybody equally.

Our institution takes a challenge to make students as super human. We try to improve the student in the academic level.

On this Occasion, Dr. Ajay K. G., Registrar (Development) of Srinivas University preached the vows to the first year Students. Deans of Various Departments, Course Coordinators, Asst. Professors, Teaching and Non Teaching Staffs were Present during the Program.

#### **5. GUEST LECTURE AS A PART OF ORIENTATION FOR BCOM STUDENTS**

As a continuation of Orientation program, guest lectures were organized on 16th July 2019. In the first session, Dr. P.S. Aithal Vice Chancellor gave a brief guidelines to make a known environment. introduction about college courses and



Prof Edwin, explained about basic Source of Software, You should use brain as a figure.

Prof. Shailashri V T, Dean, Commerce & Management explained the students about Dream and Goal in life. Need to start thinking about your Goals.

The third day of the orientation program was continued by a Guest lecture by Prof. Pradeep - assistant professor, College of Social Sciences and Humanities had explained how to reach success and elements of success.

#### **6. DENTAL HEALTH CAMP AT SRINIVAS UNIVERSITY CITY CAMPUS**

A dental camp was organized at Srinivas University, City Campus, Pandeshwar for the students of BCA and BBA (Aviation) on 12<sup>th</sup> July. The camp was organized in association with Srinivas Institute of Dental Sciences, Mukka. The camp began with a lecture on Oral Health and Hygiene by Dr. Sreevidya Bhat - Incharge and Reader, Department of Public Health Dentistry, Srinivas Institute of Dental Sciences, Mukka. The lecture created awareness in the



audience about the Oral Health and the precautions to be taken for oral health. A total of 175 students participated in the camp.



Dr. Sreevidya along with her team performed an oral health check-up for all the students and faculty members present at the venue. The faculty members of the College of Computer and Information Science along with Prof. Pavitra Kumari - Coordinator BBA(Aviation) was present.

## **7. NATIONAL LEVEL CONFERENCE ON DEVELOPING INDIAN TOURISM : INNOVATIVE IDEAS AND PRACTICES**

College of Hotel Management and Tourism, Srinivas University organized a National Level Conference on the theme “DEVELOPING INDIAN TOURISM: INNOVATIVE IDEAS AND PRACTICES” on 20 th July 2019 at its City Campus, Pandeshwar.

Prof. Dr. T. Mallikarjunappa - Dean, Faculty of Commerce, Mangalore University, was the inaugurator of the program. In his address to the delegates, Dr. Mallikarjunappa highlighted the current scenario and trends in Indian Tourism sector and explained about all possible dimensions into which the sector could be expanded and developed.

Dr. Srinivas Rao, Pro Chancellor, Srinivas University presided over the function and



addressed the delegates while focusing on the need for newer ideas and innovations at the minutest levels of sustainable tourism to create awareness of tourism among Indian population.

Dr. P.S. Aithal, Vice Chancellor, Srinivas University addressed the delegates on the need of research based on innovation in the Tourism sector to give the best to it.

Dr. Ajay K. G, Registrar (Development) Srinivas University was also present on the stage. The conference was convened by Prof. Swaminathan S, Dean, College of Hotel Management and Tourism. Prof. Swaminathan welcomed the dignitaries and delegates to the program and the Secretary of the Conference Mr. Subrath Saraf addressed the delegates on the theme of the conference. Prof. Sreejith O.V delivered the vote of thanks.

Prof. Pradeep M D, faculty of Social Work, Srinivas University, the key-note speaker addressed the delegates on the prospects of the tourism industry in India. As many as 23 abstracts received from various researchers across India were released in the book a form on the day of the conference and many professors from various colleges of Mangalore presented their paper on the theme.

All papers presented would be published after review in International journals

selected papers of this conference will be published after review in journals with ISBN numbers.

#### **8. A TALK ON STUDENT DEVELOPMENT PROGRAMME.**

A guest lecture for I BBA students were held by Mr. PRADEEP M.D, Assistant Professor, College of Social Science and Humanities delivered a talk on Student Development Programme for students in the Gallery hall on 17<sup>th</sup> July. He explained the core aspects of education and its philosophies.

There was an interaction with regards to the possibilities of the nature of work and salaries paid in those companies.

Prof. Nelson Pereira, BBA Course coordinator, other faculties and 91 students were present.

#### **9. SRINIVAS UNIVERSITY ORGANISED A MEGA JOB FAIR ON**

Job Mela was inaugurated by Chief Guest Sasikant Senthil – District Commissioner of Dakshina Kannada Mangalore. Honorable DC stressed the need and importance for employment to fresh job seekers and significance of part-time jobs to develop professionalism among the student population.

The Guest of Honor for the event Daisy Kujur – Regional Manager of State Bank of India shared her feelings and experience about the relevancy of earning while in the learning phase of students. She expressed her happiness about being associated with Srinivas University.

The President of the function, Chancellor CA. A. Raghavendra Rao stressed on students getting transformed into an employable graduate through active participation at such career events.



The Pro-Chancellor of Srinivas University Dr. A. Srinivas Rao expressed his happiness on creation of avenues for employability in the society.

The Vice-Chancellor Dr. P.S. Aithal gave introductory remarks on the event and extended gratitude for all the stakeholders involved in the event. The Registrar of Srinivas University Dr. Anil Kumar, Convener of Job Fair Registrar Development Dr. Ajay Kumar, Co-Conveners Deputy Registrar Prof. Ankith and the Placement Co-ordinator Prof. Varun Shenoy were present on the occasion.

This year's Udyoga-Mela attracted participation from around 85 Organizations offering Part-time jobs, Freelancing Jobs, Apprenticeships, Project Trainees, and Internships along with full-time employment. Around 1600 job positions were posted in the mela from participating organizations encashed by eligible and qualified 1800 job aspirants. About 2500 people visited the venue during Udyoga mela at Srinivas University, City Campus.

#### **10. SRINIVAS UNIVERSITY CONGRADULATES DR. KRISHNA PRASAD K**





Dr. Krishna Prasad K, Associate Professor, College of Computer Science and Information Science, Srinivas University, City Campus, Pandeshwar, Mangaluru. He has Received Best Researcher Award-2019, in the International Conference on Recent Trends in Arts, Science, Engineering & Technology. The Conference was organized by the International American Council for Research & Development (IACRD) and DK International Foundation.

### 11. GILLETTE INDIA PRE-PLACEMENT ACTIVITY AT SRINIVAS UNIVERSITY, PANDESHWAR

Fortune 500 Company Procter & Gamble's popular Razor Brand Gillette conducted a Pre-Placement activity for all final year courses of Srinivas Pandeshwar Campus on 31<sup>st</sup> July. The Activity comprised of a Grooming and Personal Care Training Session from Company Trainer Mr. Prajwal

Kotian followed by an introduction to Gillette the company as a Choice for Career.



The HR Team also administered a Job Test for participating students. Interested Students from Aviation, Interior Design, and An MBA were present for the event. Final Year MBA Student Ms. Vijetha, cleared the Job Test and was qualified for Further Interview Rounds at Bangalore. Training & Placement Officer Prof. Varun Shenoy organized the Gillette event for Srinivas University Pandeshwar.

### 13. FRESHERS DAY OF BBA AVIATION MANAGEMENT



Freshers Day was organized by BBA Aviation Management students for the freshers on July 30<sup>th</sup> in the college auditorium.

The program was inaugurated by lighting the lamp by Dr. Shailashree V T - Dean College of Management and Commerce, Prof. Sridhara Acharya - Dean, College of

Computer Science and Information Science and Prof. Pavithra Kumari, Co-ordinator BBA Aviation Management, Ms. Kavyashri – Cultural coordinator. The program began by Bharathanatyam performance by Poonam of I BBA AM followed by various dance performances and games. All the students have actively participated in the program. Triyag Bekal, Student cultural coordinator proposed a vote of thanks.

**14. SRINIVAS UNIVERSITY  
CONGRATULATES RITHESH  
GOPALKRISHNA....!!**



Srinivas Alumnus Mr. Ritesh Gopalkrishna Ail, working currently with JW Marriott Kolkata has been awarded the title 'The Best and Manager of the year, East' in the 4<sup>th</sup> Indian Hospitality Awards, Business World, 2019. We thank him for making the institute proud by such a wonderful achievement. It is an internal transfer and a promotion.

**15. PHOTO WALK SESSION AT  
SAMMILAN SHETTY'S BUTTERFLY  
PARK**

Film making and animation students of iNurture Education Solutions, Srinivas

University took part in a photo walk session at Sammilan Shetty's butterfly park at Belvai, Moodbidri on 18th July.



The event was organized as part of the orientation program for the newly arrived students. Sammilan Shetty hosted the students and walked the students through a picturesque journey of butterflies. Sammilan also gave several tips to young photography talents on photographing various species of butterflies. Live demonstration of the life cycle of butterflies made the session more interesting for the students.

## **UPCOMING CONFERENCES OF SRINIVAS UNIVERSITY**

**1. ONE DAY NATIONAL CONFERENCE  
ON MOBILITY, STABILITY &  
SUSTAINABILITY: CHALLENGES FOR  
SOCIAL SCIENCE, MANAGEMENT, IT &  
EDUCATION**

College of Social Sciences and Humanities, Srinivas University will be organizing One Day National Conference on Mobility, Stability & Sustainability: Challenges for Social Science, Management, IT & Education on 28th